Undergraduate Degree Program
Program - SIPA French & Francophone Studies SLO (BA)

Mission Statement
To supply the South Florida region, where tourism and international trade constitute the basis of the economy, with professionals fluent in the language, culture, and literature of the French speaking world. Graduates of the program are ready to enter French graduate programs, teach at elementary or high school levels or work in hospitality and international business.

Modern Languages

Outcomes
FIU graduates should be able to achieve the following:

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<th>Content Knowledge and Skills (including Technology)</th>
<th>Direct Measures</th>
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| Graduates will apply discipline-based theoretical principles to the analysis of multiple texts (including visual where relevant); describe the general socio-historical and philosophical contexts in which literary works have developed; describe the cultural, socio-economic, and political fabric of France or another French-speaking country; and demonstrate familiarity with linguistics, language variation, and the major components of language, such as phonology, morphology, syntax, and semantics. | **Assessment Instrument:** Rubric  
**Assessment Method:** Graduating students and/or seniors will be assessed in advanced literature, culture, and linguistics courses each cycle.  
Assessment #1 A two member faculty panel will use a rubric describing 3 indicators of discipline knowledge (5 point rating scale; 15 point maximum) to assess the research paper required in the selected courses, and 1 indicator to assess research paper for correct usage of sources (5 point maximum).  
Assessment #2 Embedded multiple-choice questions prepared by a panel of two linguists will be used in the final exam of linguistics courses (5 point maximum). A mean score for each student will be obtained from the faculty ratings. |

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<th>Critical Thinking</th>
<th>Procedure:</th>
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| B. A. graduates will identify and summarize a problem or question, analyze and examining ideas and research findings, assess the influence of context, and construct and interpreting information within French. | **Assessment Instrument:** Rubric  
**Assessment Method:** A two member faculty panel will use a rubric describing 4 indicators of critical thinking (5-point rating scale; 20 point maximum) to assess the research paper required in selected courses.  
A mean score for each student will be obtained from the faculty ratings.  
Four indicators are as follows: (1) identifies & summarizes problem, (2) evaluates quality of supporting evidence, (3) assesses the influence of context, (4) constructs & interprets. |

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<th>Course Assessed:</th>
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| **Sampling:** At least ten graduating students and/or seniors will be assessed in advanced literature, culture, and linguistics courses each cycle.  
**Minimum Criteria for Success:** Graduates will  
#1 Attain a minimum score of 11 on discipline knowledge.  
#2 Attain at least 3 on the embedded questions |

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| **Sampling:** At least ten graduating students and/or seniors will be assessed in advanced French courses each year.  
**Minimum Criteria for Success:** 1. Graduates will attain a score of 15 (75%). |
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<th>Communication (Oral or Written)</th>
<th>Direct Measures</th>
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<td><strong>Communication Skills - Oral</strong></td>
<td><strong>Procedure:</strong></td>
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| B.A. graduates will demonstrate effective oral communication skills through their subject knowledge, organization of ideas, adequate connection to an audience, efficient delivery, and competence in the standard usage of spoken French. The five indicators are pronunciation, flow, grammar, vocabulary, and discourse strategies. | **Assessment Instrument:** Rubric  
**Assessment Method:** All graduating students will be assessed in an exit interview given by three faculty members. The three-member faculty panel will use a rubric, describing 5 indicators of oral communication skills (5-point rating scale; 25 point maximum) to assess each student. The rubric is based on the 1999 ACTFL speaking guidelines. A mean score for each student will be obtained from the faculty ratings. |
| **Course Assessed:** | **Sampling:** All graduating students.  
**Minimum Criteria for Success:** 1. Graduates will attain a minimum of 15 points on the oral communication rubric. 2. None of the indicators should be less than 3/5. |
| **Communication Skills - Written** | **Procedure:**  |
| B.A. graduates will be able to, in writing, explain content, develop ideas, effectively organize information, demonstrate a command of the written language, and use the conventions of language and documentation appropriately. | **Assessment Instrument:** Rubric  
**Assessment Method:** A two member faculty panel will use the attached rubric describing 4 indicators of written communication skills (5-point rating scale; 20 point maximum) to assess the research paper required in selected courses. A mean score for each student will be obtained from the faculty ratings. |
| **Course Assessed:** | **Sampling:** At least ten graduating students and/or seniors will be assessed in advanced French courses each year.  
**Minimum Criteria for Success:** Graduates will attain a minimum score of 14 points on the written communication rubric. |