Undergraduate Degree Program
Program - CARTA Art SLO (BA)

Mission Statement
The Bachelor of Arts (BA) in Art program offers a wide range of experiences in studio art, including technical and formal concerns, experimental and conceptual development, while also allowing concentration in a focused area of study or exploration of other academic disciplines within the University. The BA in Art establishes the foundation towards an artistic career. It qualifies for advancement to graduate education such as MFA in Visual Arts, MAT or MS in Art Education, and MA in Arts Administration.

Art and Art History

Outcomes
FIU graduates should be able to achieve the following:

<table>
<thead>
<tr>
<th>Content Knowledge and Skills (including Technology)</th>
<th>Direct Measures</th>
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<tbody>
<tr>
<td>Content Knowledge: Technical/Aesthetic Issues</td>
<td>Procedure:</td>
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</table>
| Graduates creative work demonstrates visual problem solving, and knowledge of technical and aesthetic issues within fine arts. | **Assessment Instrument:** Rubric  
**Assessment Method:** All students in ART 3820 Visual Thinking I present and speak about their work (drawings, paintings, sculptures, photographs, videos, and installations) to the entire art and art history faculty. The course professor evaluates the student artwork presented based on its creativity and use of visual concepts. A 3-point rubric will be used:  
1) Needs Improvement  
2) Meets Expectations  
3) Exceeds expectations  
**Course Assessed:** ART 3820  
**Sampling:** All students in ART 3820 Visual Thinking I  
**Minimum Criteria for Success:** Students will demonstrate proficiency at the "meets expectations" level or above. |

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<th>Critical Thinking</th>
<th>Direct Measures</th>
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<tr>
<td>Critical Thinking: Application of Art Practices and Theories</td>
<td>Procedure:</td>
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</table>
| Graduates will apply relevant contemporary art practices and/or historical artistic theory to create a focused body of work. | **Assessment Instrument:** Rubric  
**Assessment Method:** All students in ART 3820 Visual Thinking I present and speak about their work (drawings, paintings, sculptures, photographs, videos, and installations) to the entire art and art history faculty. The course professor evaluates the student artwork presented based on use of analysis and interpretation. A 3-point rubric will be used:  
1) Needs Improvement  
2) Meets Expectations  
3) Exceeds expectations  
**Course Assessed:** ART 3820  
**Sampling:** All students in ART 3820 Visual Thinking I  
**Minimum Criteria for Success:** Students will demonstrate proficiency at the "meets expectations" level or above. |

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<th>Communication (Oral or Written)</th>
<th>Direct Measures</th>
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<tr>
<td>Written Communication: Explanation &amp; Expression of Ideas</td>
<td>Procedure:</td>
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| Graduates provides clear explanation of key concepts and expression of ideas in writing. | **Assessment Instrument:** Rubric  
**Assessment Method:** All students in ART 3820 Visual Thinking I |
present and speak about their work (drawings, paintings, sculptures, photographs, videos, and installations) to the entire art and art history faculty. The course professor evaluates the student's artist statement based on its central message and organization. A 3-point rubric will be used:  
1) Needs Improvement  
2) Meets Expectations  
3) Exceeds expectations  

Course Assessed: ART 3820  
Sampling: Students in ART 3820  
Minimum Criteria for Success: Students will demonstrate proficiency at the "meets expectations" level or above.

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<th>Oral Communication: Discussing Works of Art</th>
<th>Procedure:</th>
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| Graduates provides clear explanation of key concepts and theories when presenting and discussing works of art. | Assessment Instrument: Rubric  
Assessment Method: All students in ART 3820 Visual Thinking I present and speak about their work (drawings, paintings, sculptures, photographs, videos, and installations) to the entire art and art history faculty. The course professor evaluates the student's oral presentation of his/her work based on its central message and organization. A 3-point rubric will be used:  
1) Needs Improvement  
2) Meets Expectations  
3) Exceeds expectations  

Course Assessed: ART 3820  
Sampling: All students in ART 3820 Visual Thinking I  
Minimum Criteria for Success: Students will demonstrate proficiency at the "meets expectations" level or above. |