### Mission Statement

The mission of the Department of English is to develop students' abilities to read critically, analyze diverse literatures and write extended arguments that are original, conceptually complex and well-substantiated. The Department will offer each of its undergraduate majors advanced training in literary and linguistic analysis, and the theories and methodologies by which such study operates; each student will also acquire advanced abilities in the areas of writing and rhetoric, critical thinking skills, and oral communication.

### English Outcomes

FIU graduates should be able to achieve the following:

<table>
<thead>
<tr>
<th>Content Knowledge and Skills (including Technology)</th>
<th>Direct Measures</th>
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<tbody>
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<td><strong>Content Knowledge</strong></td>
<td>Procedure:</td>
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| Graduates will be able to produce documents in a variety of professional genres such as job application materials, short memos, reports, proposals, and instructions. | **Assessment Instrument:** Rubric  
**Assessment Method:** A committee of faculty members will score student portfolios comprised of documents in a variety of professional genres such as job applications materials, short memos, reports, proposals, and instructions using the Technical and Professional Writing Rubric. The maximum score for each category is 4 points. The rubric will assess the following indicators of content knowledge:  
- Portfolio  
- Audience  
**Course Assessed:** ENC 3213  
**Sampling:** At least 10 students or 10%, whichever is greater.  
**Minimum Criteria for Success:** Students will score a minimum of 5 out of 8 points on the Portfolio and Audience portions of the rubric (at least a 2 on one indicator and a 3 on the other). |

| **Critical Thinking**                               | Procedure:     |
| Graduates will use research to support rhetorical aims, adjusting tone, style, and content depending on audience, purpose and genre. | **Assessment Instrument:** Rubric  
**Assessment Method:** A two member faculty panel will use the Critical Thinking rubric describing 4 indicators of critical thinking (5-point rating scale; 20-point maximum) to assess a paper written by the student in their final semester:  
- Apply  
- Evaluate  
- Articulate  
- Organize  
- Employ  
A mean score for each student will be obtained from the faculty ratings.  
**Course Assessed:** ENG 4043 or LIT 3930 or LIT 4403 or LIT 4930 or LIT 4931 (depending on course offerings and course themes).  
**Sampling:** A sample of between 10 and 20 students artifacts will be assessed.  
**Minimum Criteria for Success:** Students will attain an average minimum score of 12 on critical thinking, or an average of 3.00 |
<table>
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<tr>
<th>Communication (Oral or Written)</th>
<th>Direct Measures</th>
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<td>Oral Communication Skills</td>
<td><strong>Procedure:</strong></td>
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| Graduates will be able to deliver a presentation using correct subject knowledge, organization, connection to audience, and delivery. | **Assessment Instrument:** Rubric  
**Assessment Method:** A two-member faculty panel will use the Presentations Outcome on the Professional Writing rubric (4-point rating scale; 4-point maximum) to assess an oral presentation in ENC 3213. Criteria:  
- Audience  
- Organization  
- Delivery  
- Visuals and/or multimedia support  
**Course Assessed:** ENC3213  
**Sampling:** At least 10 students or 10%, whichever is greater.  
**Minimum Criteria for Success:** Students will attain a minimum of 3 out of 4 points for the Presentations Outcome. |

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<tr>
<th>Written Communication - Design, Graphics, and Style</th>
<th><strong>Procedure:</strong></th>
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| Graduates will develop document designs that maximize effectiveness for the audience and purpose, and will write clearly and concisely, with grammar and usage appropriate to the rhetorical situation. | **Assessment Instrument:** Rubric  
**Assessment Method:** A two-member faculty panel will assess the project proposal using the Professional Writing rubric (4-point rating scale; 28-point maximum) which assesses for the following indicators:  
- Students will develop the means to tailor communication to effectively respond to situation and audience;  
- Demonstrate awareness of the needs of multiple audiences, including international/global audiences;  
- Conducting and incorporating primary and secondary research to support rhetorical aims;  
- Develop effective document designs and employ clear writing.  
**Course Assessed:** ENC 3213  
**Sampling:** At least 10 students or 10%, whichever is greater.  
**Minimum Criteria for Success:** Students will score an average minimum of 21 points on the Professional Writing rubric, or an average per indicator of 3.00. |