Undergraduate Degree Program
Program - COB Finance SLO (BBA)

Mission Statement
The Unit's mission is to create enduring educational value for our students, our alumni, and the business and academic communities we serve. We achieve this mission by ensuring our students attain the general business knowledge, skills and attitudes required for them to succeed in a rapidly changing, technology-driven global business environment.

Finance Outcomes
FIU graduates should be able to achieve the following:

<table>
<thead>
<tr>
<th>Content Knowledge and Skills (including Technology)</th>
<th>Direct Measures</th>
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</thead>
<tbody>
<tr>
<td>Subject Knowledge 1</td>
<td>Procedure:</td>
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</table>
| Graduates will identify the functions of financial markets and institutions and examine their impact on the level of interest rates and interest rate differentials. | Assessment Instrument: Closed-ended Exam  
Assessment Method: A standardized exit exam developed by the faculty in the FIU CoB. The exam is administered in the capstone course, FIN 4486, Financial Risk Management. The exam consists of subsets, containing approximately 4 questions, pertaining to each of the outcomes.  
Course Assessed: FIN 4486  
Sampling: Students majoring in Finance in the senior course  
Minimum Criteria for Success: The percentage of correct responses as a proportion of total questions should be at least 70%. |
| Subject Knowledge 2                                | Procedure:      |
| Students will investigate advanced time value of money concepts and extend these concepts to mortgage mathematics, commercial mathematics, and capital budgeting. | Assessment Instrument: Closed-ended Exam  
Assessment Method: A standardized exit exam developed by the faculty in the FIU CoB. The exam is administered in the capstone course, FIN 4486, Financial Risk Management. The exam consists of subsets, containing approximately 4 questions, pertaining to each of the outcomes.  
Course Assessed: FIN 4486  
Sampling: Students majoring in Finance in the senior course  
Minimum Criteria for Success: The percentage of correct responses as a proportion of total questions should be at least 70%. |
| Subject Knowledge 3                                | Procedure:      |
| Graduates will explore the international integration of financial markets and analyze implications for financial managers. | Assessment Instrument: Closed-ended Exam  
Assessment Method: A standardized exit exam developed by the faculty in the FIU CoB. The exam is administered in the capstone course, FIN 4486, Financial Risk Management. The exam consists of subsets, containing approximately 4 questions, pertaining to each of the outcomes.  
Course Assessed: FIN 4486  
Sampling: Students majoring in Finance in the senior course  
Minimum Criteria for Success: The percentage of correct responses as a proportion of total questions should be at least 70%. |

Subject Knowledge 4
Graduates will examine the nature of the commercial banking
business; ascertain the measures of bank return and risk performance and how they are applied to bank valuation decisions and management performance assessment.

<table>
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<th>Critical Thinking</th>
<th>Direct Measures</th>
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<tr>
<td><strong>Subject Knowledge 5</strong></td>
<td><strong>Procedure:</strong></td>
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</tbody>
</table>
| Graduates will identify and analyze derivative instruments and strategies used by investors and corporations to hedge financial risks. Emphasis will be placed on identification of financial risk and designing optimal risk management strategies. | **Assessment Instrument:** Closed-ended Exam  
**Assessment Method:** A standardized exit exam developed by the faculty in the FIU CoB. The exam is administered in the capstone course, FIN 4486, Financial Risk Management. The exam consists of subsets, containing approximately 4 questions, pertaining to each of the outcomes.  
**Course Assessed:** FIN 4486  
**Sampling:** Students majoring in Finance in the senior course  
**Minimum Criteria for Success:** The percentage of correct responses as a proportion of total questions should be at least 70%. |

| **Subject Knowledge 6** | **Procedure:** |
| Graduates will determine and analyze the appropriate measures of risk and return for various financial instruments. Understand the mechanics and regulation of financial securities. | **Assessment Instrument:** Closed-ended Exam  
**Assessment Method:** A standardized exit exam developed by the faculty in the FIU CoB. The exam is administered in the capstone course, FIN 4486, Financial Risk Management. The exam consists of subsets, containing approximately 4 questions, pertaining to each of the outcomes.  
**Course Assessed:** FIN 4486  
**Sampling:** Students majoring in Finance in the senior course  
**Minimum Criteria for Success:** The percentage of correct responses as a proportion of total questions should be at least 70%. |