### Undergraduate Degree Program
Program - COB Management Information Systems SLO (BBA)

#### Mission Statement
The Unit's mission is to create enduring educational value for our students, our alumni, and the business and academic communities we serve. We achieve this mission by ensuring our students attain the general business and functional knowledge, skills and attitudes required for them to succeed in a rapidly changing, technology-driven global business environment.

Information Systems and Business Analytics

#### Outcomes
FIU graduates should be able to achieve the following:

<table>
<thead>
<tr>
<th>Content Knowledge and Skills (including Technology)</th>
<th>Direct Measures</th>
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<tbody>
<tr>
<td>Major Outcome/Content Knowledge 1</td>
<td>Procedure:</td>
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</tbody>
</table>
| Graduates will recognize and analyze business problems and opportunities, apply systems development methodologies to elicit and analyze customer requirements. | **Assessment Instrument:** Closed-ended Exam  
**Assessment Method:** A standardized exit exam developed by the faculty in the FIU CoB. The exam is administered to students in the senior course, MAN 4720, Strategic Management.  
**Course Assessed:** MAN 4720  
**Sampling:** Students majoring in MIS in the senior course, MAN 4720, Strategic Management.  
**Minimum Criteria for Success:** The percentage of correct responses as a proportion of total questions should be at least 70%. |
| Major Outcome/Content Knowledge 2                   | Procedure: |
| Graduates will propose information systems-based solutions that are technically sound, economically feasible, and organizationally viable. | **Assessment Instrument:** Closed-ended Exam  
**Assessment Method:** A standardized exit exam developed by the faculty in the FIU CoB. The exam is administered to students in the senior course, MAN 4720, Strategic Management.  
**Course Assessed:** MAN 4720  
**Sampling:** Students majoring in MIS in the senior course, MAN 4720, Strategic Management.  
**Minimum Criteria for Success:** The percentage of correct responses as a proportion of total questions should be at least 70%. |
| Major Outcome/Content Knowledge 3                   | Procedure: |
| Graduates will communicate, orally and in writing, information systems' solutions to the various stakeholders. | **Assessment Instrument:** Closed-ended Exam  
**Assessment Method:** A standardized exit exam developed by the faculty in the FIU CoB. The exam is administered to students in the senior course, MAN 4720, Strategic Management.  
**Course Assessed:** MAN 4720  
**Sampling:** Students majoring in MIS in the senior course, MAN 4720, Strategic Management.  
**Minimum Criteria for Success:** The percentage of correct responses as a proportion of total questions should be at least 70%. |
| Major Outcome/Content Knowledge 4                   | Procedure: |
| Graduates will use information systems to provide customers with the data, information, and knowledge to make decisions. | **Assessment Instrument:** Closed-ended Exam  
**Assessment Method:** A standardized exit exam developed by the faculty in the FIU CoB. The exam is administered to students in the senior course, MAN 4720, Strategic Management.  
**Course Assessed:** MAN 4720  
**Sampling:** Students majoring in MIS in the senior course, MAN 4720, Strategic Management.  
**Minimum Criteria for Success:** The percentage of correct responses as a proportion of total questions should be at least 70%. |
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<tr>
<th>Major Outcome/Content Knowledge 5</th>
<th>Procedure:</th>
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</table>
| Graduates will develop state of the art information technology skills in the contemporary and emerging dynamic and complex business environment. | **Assessment Instrument:** Closed-ended Exam  
**Assessment Method:** A standardized exit exam developed by the faculty in the FIU CoB. The exam is administered to students in the senior course, MAN 4720, Strategic Management.  
**Course Assessed:** MAN 4720  
**Sampling:** Students majoring in MIS in the senior course, MAN 4720, Strategic Management.  
**Minimum Criteria for Success:** The percentage of correct responses as a proportion of total questions should be at least 70%. |

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<tr>
<th>Major Outcome/Content Knowledge 6</th>
<th>Procedure:</th>
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</table>
| Graduates will collaborate in a team to participate in or manage complex information-based business projects. | **Assessment Instrument:** Closed-ended Exam  
**Assessment Method:** A standardized exit exam developed by the faculty in the FIU CoB. The exam is administered to students in the senior course, MAN 4720, Strategic Management.  
**Course Assessed:** MAN 4720  
**Sampling:** Students majoring in MIS in the senior course, MAN 4720, Strategic Management.  
**Minimum Criteria for Success:** The percentage of correct responses as a proportion of total questions should be at least 70%.|