# Undergraduate Degree Program

**Program - SIPA Public Policy and Service SLO (B)**

## Mission Statement

The Bachelor of Public Policy and Service (BPPS) program provides students with the knowledge, skills, and abilities for careers in the public and nonprofit sectors.

### Public Policy and Administration

## Outcomes

FIU graduates should be able to achieve the following:

<table>
<thead>
<tr>
<th>Content Knowledge and Skills (including Technology)</th>
<th>Direct Measures</th>
</tr>
</thead>
</table>
| Graduates will be able to explain the theoretical concepts, principles and practices, and historical foundations of an issue in the public or nonprofit sectors. | **Assessment Instrument:** Rubric  
**Assessment Method:** A three-member faculty panel will use a Capstone Paper Rubric to assess Content Knowledge consisting of 3 indicators:  
1. Theoretical Concepts  
2. Principles & Practices  
3. Historical Foundations  

Each Indicator will be rated on the following 5-point scale:  
• Novice (1 pt)  
• Intermediate (3 pts)  
• Proficient (5 pts)  

A total score of 5 out of 5 is possible for Content Knowledge.  
**Course Assessed:** PAD 4934  
**Sampling:** A random sample of 10 projects will be assessed  
**Minimum Criteria for Success:** Students will score at least 3 out of 5 on Content Knowledge. |

## Critical Thinking

<table>
<thead>
<tr>
<th>Critical Thinking</th>
<th>Direct Measures</th>
</tr>
</thead>
</table>
| Graduates will be able to apply the standard problem-solving model to the topic of their choice. | **Assessment Instrument:** Rubric  
**Assessment Method:** A three-member faculty panel will use a Capstone Paper Rubric to assess Critical Thinking consisting of 5 indicators:  
1. Identifies & summarizes the problem/question  
2. Presents historical analysis of the problem  
3. Identifies and presents organizational context  
4. Demonstrates analytical ability appropriate for deciding among competing alternative solutions  
5. Identifies and presents solution appropriate to public sector organizations  

Each Indicator will be rated on the following 5-point scale:  
• Novice (1 pt)  
• Intermediate (3 pts)  
• Proficient (5 pts)  

A total score of 5 out of 5 is possible for Critical Thinking.  
**Course Assessed:** PAD 4934 |
<table>
<thead>
<tr>
<th>Communication (Oral or Written)</th>
<th>Direct Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Oral Communication</strong></td>
<td><strong>Procedure:</strong></td>
</tr>
</tbody>
</table>
| Graduates will be able to conduct oral presentations that meet public-sector standards of completeness, coherence, and clarity. | **Assessment Instrument:** Rubric  
**Assessment Method:** A three-member faculty panel will use a Capstone Presentation Rubric to assess Oral Communication consisting of 5 indicators.  
1) Demonstrates ability to orally communicate knowledge and understanding of public administration theories and concepts  
2) Demonstrates ability to deliver a structured presentation appropriate for intended audience  
3) Demonstrates ability to engage the interest of the intended audience  
4) Demonstrates the ability to practice voice projection and dynamics  
5) Demonstrates the ability to respond to Q & A  
Each Indicator will be rated on the following 5-point scale:  
• Novice (1 pt)  
• Intermediate (3 pts)  
• Proficient (5 pts)  
A total score of 5 out of 5 is possible for Oral Communication.  
**Course Assessed:** PAD 4934  
**Sampling:** A random sample of 10 projects will be assessed  
**Minimum Criteria for Success:** Students will score at least 3 out of 5 on Oral Communication. |
| **Written Communication**       | **Procedure:**  |
| Graduates will be able to present theoretical concepts and communicate ideas in writing that meet public-sector standards of completeness, coherence, and clarity. | **Assessment Instrument:** Rubric  
**Assessment Method:** A three-member faculty panel will use a Capstone Paper Rubric to assess Written Communication consisting of 4 indicators.  
1) Written work demonstrates ability to complete a focused report that includes theoretical concepts important for selected topic  
2) Written work demonstrates ability to complete a report that clearly communicates a progression of important ideas, examples, theories and concepts relevant for the selected topic  
3) Written work demonstrates ability to use language and vocabulary appropriate for selected topic  
4) Written work reflects grammatical correctness and accurate citation of references/resources  
Each Indicator will be rated on the following 5-point scale:  
• Novice (1 pt)  
• Intermediate (3 pts)  
• Proficient (5 pts)  
A total score of 5 out of 5 is possible for Written Communication.  
**Course Assessed:** PAD 4934  
**Sampling:** A random sample of 10 projects will be assessed
Minimum Criteria for Success: Students will score at least 3 out of 5 on Written Communication.